



**JASON
ESTEVES**
GOVERNOR



GEORGIA FOR JASON

Black Men's Agenda

Jason's Vision

Black men deserve a fair shot, and Georgia's future depends on it. For too long, Black men have faced numerous, interconnected challenges that state leaders have either neglected or treated as isolated problems rather than the result of systemic barriers.

Jason Esteves is running for governor to fight for Georgians' health, wealth, and opportunity. Rooted in his own experience as a Black man, father, small business owner, and former teacher, Jason's Black Men's Agenda is built on a simple truth: when Black men are healthy, supported, and given real opportunity, families are stronger, communities thrive, and our state is more prosperous.

Jason's policy agenda recognizes the outsized contributions that Black men have made to Georgia's prosperity, innovation, and economic vitality, while also providing a set of concrete policy priorities to remove barriers, restore dignity, and create real pathways to thrive. It is a commitment to lead with intention, invest with purpose, and govern with urgency — so that every Black man in Georgia has a fair shot to live a healthy life, build wealth, and ensure their children and grandchildren have more opportunities than what they've had.

The Plan

Health

As the co-owner of a primary and urgent care clinic in Atlanta with his wife Ariel, a nurse practitioner, and as the caregiver to a parent with late-stage Alzheimer's, Jason has seen Georgia's healthcare challenges up close and personal. As governor, he is committed to expanding access to healthcare and addressing the numerous interconnected health crises that Black men in Georgia face, from mental health to cancer to gun violence.

Expand Medicaid to expand health care access, lower health care premiums, and invest in rural health care hubs

Expand preventative care and screenings, including for cancer and HIV

Increase access to mental health services, and reduce Georgia's reliance on jails and prisons as our primary mental health providers

Invest in violence prevention and community-based safety strategies; implement gun safety and responsible gun ownership policies to ensure safe neighborhoods and homes

Legalize marijuana, direct the revenue toward mental health care, and clear records for low-level offenses



Wealth

An attorney, entrepreneur, and owner of three small businesses, Jason knows what it's like to make payroll and to be on payroll. He is committed to empowering Georgians to build wealth for themselves and their families. That includes shrinking Georgia's racial wealth gap and supporting and growing our workforce.

Increase access to capital and support for Black-owned businesses by establishing a \$1 billion small business loan fund and ensuring they have a fair shot at state government contracts

Build new housing units and facilitate homeownership at all income levels; ban private equity firms from buying single-family homes

Implement universal child care that keeps fathers working and gives every child a safe, high-quality start

Raise Georgia's minimum wage to at least \$15/hour

Strengthen reentry pathways connecting returning citizens to jobs, housing, education, and health care

Protect and strengthen fatherhood rights by removing unnecessary legal barriers for fathers

Opportunity

Jason began his career as a public school teacher before serving as chair of the Atlanta Public Schools Board of Education for nearly a decade. He will make historic investments in our education system—from pre-K to career training. And he'll ensure that Black boys and men are not left behind by our public school system or caught in the school-to-prison pipeline or recidivism pattern.

Build a more diverse teacher workforce, expand mentoring and academic support for young boys, and invest in after-school and summer jobs programs for our youth

Improve literacy rates and implement remediation for students with learning disabilities

Align high school pathways with postsecondary education and training, and expand access to higher education and technical training

Establish needs-based scholarships within the public university system and make technical college free

Support Georgia's HBCUs and develop workforce and innovation pipelines tied to these institutions

Building Electoral Power

In Georgia, we know that change only comes if we have the opportunity to vote for it. Black men are a vital part of the Democratic coalition, and they have the power to decide this election. As governor, Jason will fight to defend our democracy, increase access to the ballot box, and continue to provide Georgians with a vision for the future that gives them something to vote for, not just against.